

FOR IMMEDIATE RELEASE

Elbfähre Glückstadt Wischhafen relies on IP solution from Basler and HeiTel

Ahrensburg, 29 September 2011 – The Glückstadt-based ferry line has installed an IP solution featuring Basler IP cameras and video gateways from HeiTel, to monitor traffic volumes waiting at the dock for ferry service. The link between Wischhafen (Lower Saxony) and Glückstadt (Schleswig-Holstein) is the most northwesterly crossing of the Elbe, and a favorite alternative to Hamburg's frequently traffic-plagued Elbtunnel.

Thiele Hauselectronic installed eight Basler BIP-D1300c-dn IP cameras with one megapixel resolution and vandal-resistant dome housings along the dock's access road. The dome cameras were mounted on a series of poles in pairs, facing in opposite directions to cover as much of the street as possible. The cameras' integrated day/night functionality delivers outstanding image quality even in poor lighting conditions, and ensures precise, around-the-clock analysis of traffic flow.

With the "CamServer 2c" video gateway from HeiTel, an operator for Elbfähre Glückstadt Wischhafen can call up the camera images directly using a mobile phone whenever they want a manual estimation of traffic volumes.

"The 'Made in Germany' quality of the Basler and HeiTel products was simply convincing to me," says Torsten Faasch, a sales consultant at Thiele Hauselectronic. "Installation went completely smoothly and they're available with competent support any time I have questions."

Hildegard Both-Walberg, managing director at Elbfähre Glückstadt Wischhafen, adds: "The solution we put together with Mr. Faasch has more than fulfilled our expectations, especially in terms of image quality. The installation of the IP cameras now allows us to keep an eye on current traffic conditions. We can react quickly when traffic volumes spike and even issue regular traffic notifications."

About Basler:

Basler Vision Technologies is a leading global manufacturer of digital cameras for industrial and video surveillance applications, medical devices, and traffic systems. Product designs are driven by industry requirements and offer easy integration, compact size, excellent image quality, and a very strong price/performance ratio. Basler has more than 20 years of experience in image processing. We have designed and manufactured high quality digital cameras for almost 15 years. The company employs about 300 people at its headquarters in Ahrensburg, Germany, as well as in international subsidiaries and offices in the U.S., Singapore, Taiwan, Korea, and Japan.

For more information, please contact us at +49 4102 463-500, e-mail us at bc.sales.europe@baslerweb.com, or visit us on the web at www.basler-ipcam.com.

About HeiTel:

Since 1990, HeiTel has specialized in live transmission of digital video images at up to one megapixel resolution, combined with highly flexible digital video recording and intelligent video receiving concepts for all types of modern CCTV systems. HeiTel Digital Video GmbH is based near Kiel, Germany, in the town of Molfsee and is home to 45 employees. The company is part of the international Xtralis corporate group. It develops, manufactures, and distributes sophisticated hardware and software solutions ranging from stationary stand-alone applications with optional multi-site support and mobile applications, to sophisticated control center applications with server/client functionality for new and existing alarm centers.

For more information, please contact us at +49 4347 903 251, e-mail us at marketing@heitel.com, or visit us on the web at www.heitel.com.

About Thiele Hauselectronic:

Thiele Hauselectronic was founded in 1960 in Hamburg's Wandsbek district and has been installing individually customized security and surveillance systems for over 25 years. Their specialist installers are ISO and VdS-certified, and have the know-how to deliver precisely the solutions that customers want and need. As part of the Thiele Corporate Group, the company has access to a broad portfolio of products that make even extremely complex system technologies a reality.



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