

HeiTel/Xtralis press release for immediate publication:

Xtralis Solidifies Its Position as the Premier Provider for the Fast-Growing Global Intelligent Remote Monitoring Market

HeiTel Digital Video decides to be acquired by Xtralis. Both companies together will develop and dominate the market for intelligent remote video monitoring.

Brussels/Kiel, 1st of July 2011 - Xtralis™, a leading global provider of powerful solutions for the early detection of fire, gas and security threats, announced today the acquisition of Germany-based CCTV manufacturer HeiTel Digital Video GmbH. This acquisition enhances significantly Xtralis' position as the premium manufacturer of video surveillance and central monitoring solutions globally.

" The intelligent remote monitoring market is one of the fastest growing segments of the maturing video surveillance market due to quickly advancing technology and industry standards. Intelligent remote monitoring provides proactive protection through video verified alarms and controlled response at much lower annual costs than alternative solutions.", Samir Samhouri, President and CEO of Xtralis explains. The ADPRO® by Xtralis brand makes Xtralis a leading provider of remote monitoring solutions worldwide.

Like ADPRO by Xtralis, HeiTel has a very strong presence with central monitoring stations. By joining forces Xtralis and HeiTel will provide a complete intelligent remote monitoring platform including video verification, analytics and perimeter protection to the global market.

Samir Samhouri: " The addition of HeiTel will help the Xtralis group of companies excel and expand in the early detection marketplace in both geographic areas and market segments. The HeiTel and ADPRO product offering, channels, and geographic presence complement each other. Together we will dominate the market for intelligent remote monitoring solutions. We think there is no considerable overlapping regarding ADPRO and HeiTel and we intend to keep going all products, channels, facilities and talents that HeiTel generated in the past 20 years."

Xtralis and HeiTel will both work to increase the awareness of remote video monitoring and therefore expand the market. But both companies will also operate as two totally separate business entities working with their respective channel partners.

About HeiTel

HeiTel is based in Molfsee, near Kiel in Northern Germany. The company was founded in 1990 and has developed into the dominant central monitoring solutions provider in Germany and a significant player in the European security market. There are more than 70,000 HeiTel systems installed worldwide.

HeiTel has nearly 50 employees engaged in the design, production and marketing of CCTV technology including:

- Digital video remote transmission via public and private networks
- Digital recording integrated into their video transmission concept for local long-term storage
- Integration of video receiving technology into security monitoring centres, emergency call and serviced centres

Learn more about HeiTel at www.heitel.com.

About Xtralis

Xtralis is the leading global provider of powerful solutions for the early detection of fire, gas and security threats with 500 employees worldwide. Xtralis technologies, including VESDA aspirating smoke detection and ADPRO perimeter, multi-site and enterprise security, prevent disasters by giving users time to respond before life, critical infrastructure or business continuity is compromised. Xtralis protects high-value and irreplaceable assets belonging to the world's top governments and businesses.

Learn more about Xtralis at www.xtralis.com.

Important products are:

- VESDA by Xtralis – Very early warning aspirating smoke detection
- ICAM™ by Xtralis – Flexible aspirating smoke detection
- ADPRO by Xtralis – Perimeter, multi-site and enterprise security
- ASIM™ by Xtralis – Intelligent traffic detection

Xtralis Pty Limited
HeiTel Digital Video GmbH
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